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# GOLD SEAL NEWS & TIPS

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## LivingStone!

Gold Seal Cabinets and Countertops, Inc. would like to announce we have brought another solid surface option to the table, LivingStone.

Molecule for molecule, LivingStone solid surface countertops are identical to other quality brands of 100% acrylic solid surface. But there is a difference. LivingStone takes a different approach to get you a high-performance countertop at a price other leading countertop brands can't match.

Extensive research shows that consumers shopping for solid surfaces are stressed, confused and overloaded with too many color choices. 75% of the sales of the best-selling brands are from about 25 colors, even though some brands offer more than 100 colors. LivingStone knows that slow-moving colors increase costs throughout the distribution chain and that these costs are passed along to retailers and consumers, it seemed only logical to eliminate slow-moving colors. LivingStone did just that, they developed a logical, refined color palette, limited to simply to 32 best-selling colors: the LivingStone Smart Palette. Currently, the best-selling colors in the industry are neutrals and brown hues. The LivingStone color offering clearly reflects this. Yet the Smart Palette also includes best-selling red, blue, green, grey and black hues. This makes their range of colors comprehensive enough to allow consumers to easily coordinate the product with virtually any décor, yet limited enough to offer it at a surprising value.

LivingStone solid surface countertops are easy on the eyes and feel warm and welcoming to the touch. People love the virtually invisible, impervious seams. LivingStone countertops are non-porous, so they're naturally stain-resistant. These countertops are tough enough to handle the abuse of everyday living. And every inch of a LivingStone countertop is covered by a transferable 15-year warranty.

With the plethora of countertops available on the market today, it's easy to get overwhelmed by the various options. One of the best materials on the market is solid surface. The benefits of solid surface give you the best bang for your buck without having to sacrifice quality and style. Solid surface countertops are man-made, 100% acrylic; offering exceeding value and longevity. Solid surface is one of the most durable and resistant countertop materials out there. It's been a consumer favorite for many, many years. Because solid surface is homogenous, there are never any veneers that will peel or crack off. Solid surface countertops are virtually seamless and thus, are easy to clean. You never have to worry about mildew, mold, bacteria and soap scum getting trapped. LivingStone is a quality alternative to the better known brands and is identical in every way. LivingStone offers the best of the best in the countertop industry. With lower prices, superior quality, and the best-selling colors on the market, LivingStone will give your kitchen what it needs, durable, functional and stylish countertops at a great price.

## CURRENT SPECIALS

**Corian** is currently offering "Your Style, Your Color For Less" which offers savings on some of their most popular colors and some of the Private Collection series!

**HI-MACS** is offering **FREE Intergal** standard sinks, Level I Sinks are **\$99 each** and the Level II Sinks are just **\$249.00 each**.



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